

Web, Print Designer | Ventura Pool & Spa
2009-10

Built and designed entire site including all page layout, user interface, flash banners, and logo. Website utilizes PHP, CSS, HTML. Responsibilities also included, writing all copy, designing print materials and SEO. My search engine optimization earned VenturaPools.com first page listings on Google using several key search terms--just two weeks after launch!

Web, Print Designer | iWantSolarPanels.com
2009

Built and designed entire site including all page layout, user interface, flash banners, and logo. Website utilizes PHP, CSS, HTML. Responsibilities also included, writing all copy, designing print materials, and the development of SolarCalc; a complex estimating program for iWantSolarPanel's sales team.

Web, Multimedia, Print Designer | Designer Pools by Bill Smith, Inc.
2006-09

Responsible for developing all marketing material, website and print campaigns. Web duties included site development, SEO, online advertising through Google Adwords and Yahoo Search Marketing, processing leads and analyzing site data. Website utilizes PHP, CSS, HTML. An interactive sales program featuring animated Flash characters was also developed.

Web Designer | Software Service (CSS)
2007

Built and designed entire site including all page layout including user interface, flash banner, and logo. Website utilizes PHP, CSS, HTML. Highlights include PHP write files so that the owner can quickly update product text, and a custom form handler.

Web Designer | Last Mission Productions
2005

Online documentary, brought to life with edited Video integrated into a Flash presentation utilizing Actionscript.

Web Designer | Avalon
2004

Online Flash teaser for the musical Avalon. This teaser incorporated illustrations set to a short segment of the musical's score. Responsibilities also included developing posters, pre-visual development and DVD presentations.

Web Designer | AAALeads
2003-04

Designed all page layout including user interface, flash banners, integration of video and movie controls. Responsibilities also included, the design of a new logo, assisting video shoot, edited raw footage, created motion graphics, composited blue-screen shots, and worked closely with AAALead's back-end developer.

Art Director | Digidoc Productions
1998

Graphic design and prepress responsibilities. Met with end clients to establish artistic vision and saw projects through to final product; CD packaging, poster or related.

CONCENTRATION

UI Design
Information Architecture
Dynamic Flash

SKILLS

XHTML

CSS

PHP

Javascript

Flash Actionscript

Photoshop

Illustrator

Dreamweaver

Unity 3D

OTHER CLIENTS

Paramount's "Barnyard"

Simon Wiesenthal Center

O Entertainment "Dirk Derby"

The Stronghold Group

Tokyopop Publishing

Mint Films, LLC

Scheherazade Films

Peach Pit Press

ACS

Pasadena Weekly Newspaper

"Warriors of the Wind"

"Love at First Strike"

Universal Picture's "Time Cop II"

Full-On Amusement Company

"Looking for Lily"

Impax Therapy Marin

Ideal Restorative Drying

Digidoc Productions

Wyland Foundation

Pacific Sales Management

ROP

Southwest Chemical Services

EDUCATION

College of the Canyons 2002

Art Institute of Los Angeles 2002

Academy of Art University, BFA, 2001

Saddleback College, 1998

Laguna College of Art and Design, 1996